



Yunindita Prasidya

Business and tech journalist

Dita has spent three years working as a journalist based in Indonesia. Having covered the startup industry and studied digital anthropology, she is making it her mission to explore the intersection where business, technology and culture collide.

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 yunindita.com

EDUCATION

University College London Master of Science in Digital

Anthropology 2023 - 2024

- Grade: First class honours
- Dissertation: The Neoliberal Subjectivity of a Financial Person: An Ethnography of Venture Capitalists in Indonesia (awarded a distinction)
- Was a recipient of the Indonesia Endowment Fund for Education, a fully-funded scholarship

Universitas Indonesia Bachelor of Social Science in Communication (with a specialisation in Media Studies)

2015-2019

- Grade: Cum Laude (3.89/4.00, the highest GPA in the department's graduating class of 2019)
- Awarded the "Most Outstanding Student" of Faculty of Social Sciences 2018
- Active in competitive debating: President of English Debating Society (2018), EFL Grand-finalist of Asian British Parliamentary 2017 in Krabi, Thailand, among others

JOURNALISM TRAINING

- JournalismAI Discovery by Polis at LSE (June - July 2023)
- Masterclass in Sustainable Finance for Journalists by the P3S Academy at the University of Oxford (May 2023)
- Story-Based Inquiry and Financial Investigations by The Centre for Investigative Journalism (April 2021)
- Peace Journalism Training by Search for Common Ground Indonesia (October 2020)

WORK EXPERIENCE

Staff Writer, The Ken

Dec 2020 - Dec 2022

The Ken is a digital publication headquartered in Bangalore, India. Founded in 2016, it writes in-depth and analytical business and tech stories. It has over 45,000 paying subscribers

- Published 40 original and analytical long-forms (2,000-2,500 words) about the development of business and tech in Indonesia and Southeast Asia; contributed to weekly and daily newsletters
- Two times employee of the month (one a peer-to-peer award)
- Co-wrote a story about the rise of local tech meme accounts that was selected as Rest of World's favourite international reporting from 2021
- Moderated a panel at the 2022 Wild Digital Southeast Asia Conference in Kuala Lumpur, Malaysia

Reporter, The Jakarta Post

Oct 2019 - Nov 2020

The Jakarta Post is a national daily newspaper and online news portal founded in 1983. It publishes in English and sees almost a million visits per month

- Reported and wrote news and feature stories for the Post's City Desk between Dec 2019 and Jan 2020
- Reported and wrote news, breaking news and explainers for the Business Desk between Feb and Nov 2020. Covered the stock market, banking and enterprises
- Emceed and moderated several of the Post's webinar series, which saw participation from industry leaders and government officials, including Indonesia's Ministry of Finance and Ministry of Agriculture

Research Intern, Narasi

Feb - Apr 2019

Narasi is a general news media startup co-founded by one of Indonesia's most recognisable journalists, Najwa Shihab. It has 1.4 million followers on Instagram

- Made research documents and transcription notes for Mata Najwa, an award-winning Indonesian political TV talk show program
- Supported Mata Najwa's offline activation programmes leading up to and during Indonesia's 2019 presidential election